



Mexico City, January 5th, 2009.

To whom it may concern,

It is my honor to offer this letter of recommendation for Randy Ferguson as a speaker and corporate trainer. On six different occasions, he worked with our managers at Ford Motor Company of Mexico, teaching state of the art culture-building leadership skills. Randy's presentations provided a combination of breakthrough insights and specific, practical tools our managers could put to work immediately both in the workplace and (interestingly enough) at home, with uncommon positive results in both areas.

His first class facilitation style kept the teams fully engaged through exercises, examples, stories and relevant interactive dialogues. Feedback from his trainings was consistently 'excellent' and he was an essential part in improving Ford's organizational culture into a wellness culture. If you are interested in a highly professional speaker/trainer and leader who makes a strong positive impact in your organization, Randy Ferguson will exceed your expectations.

I personally was part of his facilitation process and I can directly highlight the commitment and passion Randy has for the organization and goals we established. He has certainly contributed to the achievement of our objectives.

If you need further information, please contact me at +52-55-11 03 38 09 (office number) or my email [hmorfin@ford.com](mailto:hmorfin@ford.com). Our corporate offices are located in Guillermo Gonzalez Camarena 1500, Col. Centro de Ciudad Santa Fe. CP 01210, México DF.

Sincerely,

A handwritten signature in black ink, appearing to read "Herman Morfin Ortiz", written over a light blue horizontal line.

Herman Morfin Ortiz  
Public Affairs Manager  
Ford Motor Company/Mexico